



16 DAYS OF ACTIVISM AGAINST GENDER-BASED VIOLENCE 16 JOURS D'ACTIVISME CONTRE LA VIOLENCE DE GENRE

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2016 REPORT

The **16 Days of Activism Against Gender Based Violence** is a global campaign spearheaded by Rutgers University. In Canada, this effort has been led by Women in International Security Canada since 2014. The Campaign calls for the elimination of gender-based violence by raising awareness at the local, national, and international levels. It bolsters local projects working on issues of violence against women, provides a forum for effective strategy and knowledge-sharing, demonstrates the solidarity of women, and creates tools to pressure governments to implement policies aimed at eliminating violence against women.

For 2016, the theme was “**From Peace in the Home to Peace in the World: Make Education Safe for All**”. The theme recognized the dire situation for millions of girls and boys, and young women and men, whose universal human right to education is impacted daily or cut short due to violence, lack of resources, and discrimination.

Reach of the 16 Days Canada Campaign

2016 was a record breaking year for 16 Days Canada with a total of 35 events and activities on the [national calendar!](#) Partners reported approximately 5,500 people participating in the provinces of Québec, Ontario, Manitoba, and British Columbia. The campaign showcased a diverse range of events such as film screenings, donation drives, lectures and speakers series. A vigil for the National Day of Remembrance and Action on Violence Against Women was held on December 6th. The campaign also featured a number of online activities such as a video series, webinars and Twitter campaigns.

Online platforms enabled organizers to reach a wide audience. WIIS Canada, acting as host portal for social media purposes, observed almost 6,000 impressions on Facebook (number of times posts were displayed in news feeds or re-posts), an average reach of 314 per day (number of people who were shown/saw the posts) and 18,200 impressions on Twitter.

The Steering Committee is encouraged by the 2016 results and envisions further growth as the campaign develops and reaches out to new partners and supporters from coast to coast to coast!

Partner Organizations

Thank you to the following thirty four (34) organizations and individuals for hosting events and activities:

Amnesty International Canada
Canadian Network of Women's Shelters and Transition Houses
Danya Daccash, RMSW
DisAbled Women's Network Canada
Faculty of Arts & Centre on Governance, University of Ottawa
Federation for the Humanities and Social Sciences
Global Affairs Canada
Grandmothers Advocacy Network
Harmony House Shelter for Women
Human Rights Research and Education Centre,
University of Ottawa
InGender
Institute for International Women's Rights, Manitoba

International Development Research Centre
International Human Rights Program, University of Toronto
International Longevity Centre Canada
KAIROS Canada
Manitoba Moon Voices Inc.
Native Women's Association of Canada (NWAC)
NATO Association of Canada
Nobel Women's Initiative
Ottawa Coalition to End Violence Against Women
(OCTEVAW)
Ottawa Police Service
Sexual Assault Support Centre (SASC)
Southern Chiefs Organization - Protecting Our Women



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UNHCR Canada
Vancouver Rape Relief and Women's Shelter
Women in International Security (WIIS) Canada
WIIS-Carleton
WIIS-Queen's

WIIS-Université de Montréal
Women's Event Network
Women's Initiatives for Safer Environment (WISE)
Women's Power Lunch
YWCA Canada

These organizations partnered with thirty one (31) NGOs, academic institutions, and groups to stage their events and activities:

Aboriginal Legal Services
Americas Policy Group (APG)
Audiovisual Media Lab for the Study of Cultures and Societies, University of Ottawa
Colombian Action Solidarity Alliance (CASA)
Canadian VAW Shelters
Centre d'études et de recherches internationales de l'Université de Montréal
Comité pour les droits humains en Amérique Latine (CDHAL)
Comité d'action féministe contre les discriminations (CAFÉD)
Common Frontiers
Community Life, University of Ottawa
Families of Sisters in Spirit (FSIS)
Feminist Twins
Gordon F. Henderson Chair in Human Rights, University of Ottawa
Human Rights Office, University of Ottawa
Human Rights Watch (Canada)

Interdisciplinary Research Laboratory on the Rights of the Child (IRLRC), University of Ottawa
Institute of African Studies, Carleton University
Inter Pares
Latin American and Caribbean Solidarity Network (LACSN)
Native Women's Association of Canada (NWAC)
No More Silence
Pauktuutit
Peace Brigades International - Canada
Projet Accompagnement Solidarité Colombie (PASC)
Public Service Alliance of Canada (PSAC)
Quebec Native Women (QNW)
Réseau de recherche sur les opérations de paix (ROP)
School of International Development and Global Studies, University of Ottawa
Shirley E. Greenberg Chair for Women and the Legal Profession, University of Ottawa
The eQuality Project
University of Toronto

2016 Steering Committee Partners

